

WHAT IS CLAIMED IS:

1. An information-presenting apparatus comprising:

a first holding means for holding a first information transmission destination and a second information transmission destination;

a second holding means for holding a criterion for selecting either said first information transmission destination or said second information transmission destination;

a selection means for selecting either said first information transmission destination or said second information transmission destination on the basis of said criterion held in said second holding means; and

a transmission control means for controlling transmission of information to either said first information transmission destination or said second information transmission destination selected by said selection means.

2. An information-presenting apparatus according to claim 1, wherein said first holding means further holds a first transmission method for said first transmission destination as well as a second transmission method for said second transmission destination, and said transmission control means is capable of controlling

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transmission of information to transmit said information to said first transmission destination by using said first transmission method in case said first transmission destination is selected or to transmit said information to said second transmission destination by using said second transmission method in case said second transmission destination is selected.

3. An information-presenting apparatus according to claim 2, wherein in accordance with said first or second transmission method, said information-presenting apparatus is capable of transmitting information by using one of mail, fax and short-message means.

4. An information-presenting apparatus according to claim 1, wherein said criterion held by said second holding means includes at least one of a time at which information is transmitted, an amount of transmitted information and a type of said transmitted information.

5. An information-presenting method comprising:

a first holding step of holding a first information transmission destination and a second information transmission destination;

a second holding step of holding a criterion for selecting either said first information transmission destination or said second information transmission

destination;

a selection step of selecting either said first information transmission destination or said second information transmission destination on the basis of said criterion held at said second holding step; and

6. A program-storing medium used for storing a computer-executable program comprising:

a second holding step of holding a criterion for selecting either said first information transmission destination or said second information transmission destination:

a transmission control step of controlling

capable of controlling transmission of information on transmission methods to said information-presenting apparatus.

9. An information-processing method comprising:

an input control step of controlling an operation to input transmitted information on a first transmission destination, a second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination from an information-presenting apparatus; and

a transmission control step of controlling transmission of information on said first transmission destination, said second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination to said information-presenting apparatus.

10. A program-storing medium for storing a computer-executable program comprising:

an input control step of controlling an operation to input transmitted information on a first transmission destination, a second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination from an information-presenting apparatus; and

a transmission control step of controlling transmission of information on said first transmission destination, said second transmission destination and a criterion for selecting either said first transmission destination or said second transmission destination to said information-presenting apparatus.

11. An information-presenting apparatus for transmitting information on commodities to a plurality of users, comprising:

a holding means for holding first favorite-commodity information indicating a degree of favoritism for commodities of a first category and second favorite-commodity information indicating a degree of favoritism for commodities of a second category;

a computation means for computing favoritism-
probability information showing a probability of a first-
category commodity's serving as a favorite with a user
fond of commodities of said second category on the basis
of said first favorite-commodity information and said
second favorite-commodity information;

a recording means for recording said first category
by associating said first category with said favoritism-
probability information calculated by said computation
means with respect to said second category;

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a selection means which is used for selecting a user fond of commodities of said second category on the basis of said second favorite-commodity information held in said holding means in transmission of information on a commodities of said first category in case said first category associated with said favoritism-probability information calculated with respect to said second category is recorded in said recording means; and

a transmission control means for controlling transmission of information on commodities of said first category to an information-processing apparatus used by a user selected by said selection means.

12. An information-presenting apparatus according to claim 11, said information-presenting apparatus is further provided with a reception control means for controlling reception of said first favorite-commodity information and said second favorite-commodity information.

13. An information-presenting method used for an information-presenting apparatus for transmitting information on commodities to a plurality of information-processing apparatuses of users, comprising:

a holding step of holding first favorite-commodity information indicating a degree of favoritism for

commodities of a first category and second favorite-commodity information indicating a degree of favoritism for commodities of a second category;

a computation step of computing favoritism-probability information showing a probability of a first-category commodity's serving as a favorite with a user fond of commodities of said second category on the basis of said first favorite-commodity information and said second favorite-commodity information;

a recording step of recording said first category by associating said first category with said favoritism-probability information calculated at said computation step with respect to said second category;

a selection step which is executed for selecting a user fond of commodities of said second category on the basis of said second favorite-commodity information held at said holding step in transmission of information on a commodities of said first category in case said first category associated with said favoritism-probability information calculated with respect to said second category is recorded at said recording step; and

a transmission control step of controlling transmission of information on commodities of said first category so as to transmit said information on

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commodities of said first category to an information-processing apparatus used by a user selected at said selection step.

14. A program-storing medium for storing a computer-executable program, which program is adapted for information-presenting processing used for an information-presenting apparatus for transmitting information on commodities to a plurality of information-processing apparatuses of users, comprising:

a holding step of holding first favorite-commodity information indicating a degree of favoritism for commodities of a first category and second favorite-commodity information indicating a degree of favoritism for commodities of a second category;

a computation step of computing favoritism-probability information showing a probability of a first-category commodity's serving as a favorite with a user fond of commodities of said second category on the basis of said first favorite-commodity information and said second favorite-commodity information;

a recording step of recording said first category by associating said first category with said favoritism-probability information calculated at said computation step with respect to said second category;

a selection step which is executed for selecting a user fond of commodities of said second category on the basis of said second favorite-commodity information held at said holding step in transmission of information on a commodities of said first category in case said first category associated with said favoritism-probability information calculated with respect to said second category is recorded at said recording step; and

a transmission control step of controlling transmission of information on commodities of said first category so as to transmit said information on commodities of said first category to an information-processing apparatus used by a user selected at said selection step.

15. An information-presenting apparatus for transmitting information to an information-processing apparatus, comprising:

a first holding means for holding positional information indicating a present position of an information-processing apparatus;

a second holding means for holding pieces of information by associating said pieces of information with sub-areas of a movement range of said information-processing apparatus;

a selection means for selecting one of said pieces of information associated with one of said sub-ranges including said information-processing apparatus' present position indicated by said positional information; and

a transmission control means for controlling transmission of said selected piece of information to said information-processing apparatus.

16. An information-presenting method used for an information-presenting apparatus for transmitting information to an information-processing apparatus, comprising the steps of:

holding positional information indicating a present position of an information-processing apparatus;

holding pieces of information by associating said pieces of information with sub-areas of a movement range of said information-processing apparatus;

selecting one of said pieces of information associated with one of said sub-ranges including said information-processing apparatus' present position indicated by said positional information; and

controlling transmission of said selected piece of information to said information-processing apparatus.

17. A program-storing medium for storing a computer-executable program, which program is adapted for

information-presenting processing used for an
information-presenting apparatus for transmitting
information to an information-processing apparatus,
comprising the steps of:

holding positional information indicating said
present position of an information-processing apparatus;

holding pieces of information by associating said
pieces of information with sub-areas of a movement range
of said information-processing apparatus;

selecting one of said pieces of information
associated with one of said sub-ranges including said
information-processing apparatus' present position
indicated by said positional information; and

controlling transmission of said selected piece of
information to said information-processing apparatus.

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